



Mathieu Guillon

Product Designer • UX/UI

Aix-en-Provence, France · mathieu.guillon@outlook.fr · +33 6 69 12 70 24
mathieuguillon.com · linkedin.com/in/mathieu-guillon-6861b6151

PROFILE

Product Designer with 6+ years of experience designing complex web platforms, most recently for Aix-Marseille University, one of France's largest universities. I turn dense information and institutional constraints into clear, scalable experiences through user research, information architecture and design systems. I also design and build websites end to end as a freelancer.

EXPERIENCE

UX/UI Designer — Aix-Marseille University 2019 – Present

- **Kit IE (2025)** — Designed a website kit for the university's 21 interdisciplinary institutes: page templates, a library of nearly 30 components and clear usage rules. It now powers institute websites such as ARKAIA and ICI.
- **University Libraries (2024)** — Redesigned the libraries' website around students' key tasks. Tested with more than 20 students on a real end-to-end task before production.
- **EJCAM (2023)** — Redesigned the journalism school's website around its four key audiences. Now live and very well received by the school.
- Research, benchmarks, wireframes, prototypes and UI, in close collaboration with project managers, Drupal developers and content teams; visual accessibility (RGAA / WCAG).

Freelance Designer & Developer — ProAluPVC 2025 – 2026

- Designed and built the website of a new window and door business end to end: benchmark, Figma wireframes, UI and WordPress development. Live since January 2026; logo also designed.

Web Designer / Graphic Designer — Manageo 2018 – 2019

- UX research, mockups and email integration in MJML.

Web Designer (internship) — Droit de Regard (design agency) 2017

- Website design and development within the agency.

Web Developer (3-month internship) — Atos Worldline 2015

- Restructured the ANTAI website (Java, databases).

SKILLS & TOOLS

Design	UX research · Benchmark · Information architecture · Wireframing · Prototyping · UI design · Design systems · Visual accessibility (RGAA / WCAG) · Responsive design · User testing
Tools	Figma · Adobe Creative Suite · WordPress · Drupal · HTML / CSS · Claude (AI)
Languages	French (native) · English (fluent)

EDUCATION

Master's degree in Graphic & Web Design — Ynov, Aix-en-Provence 2019

Professional Bachelor's in Web Design — IUT Arles 2016

Two-year Technical Degree in Multimedia & Internet — IUT Lens 2015